



Birger Magnus

Current Positions

Birger Magnus is currently the Chairman of the Norwegian Broadcasting Corporation and is a Board member of Harvard Business Publishing. He is also chairing Working Group Two AS, a JV between Cisco and Telenor ASA. He is a Board member of the shipping group Kristian Gerhard Jebsen Skipsrederi A/S and also chairs high growth companies in the digital arena including the start-ups Kolonial.no AS and Xeneta AS.

Background Information

Birger Magnus started his career with Honeywell Bull AS before joining McKinsey & Co where he spent 11 years and became Managing Partner of the Norway office. In 1996 he joined the media group Schibsted ASA as Regional Executive VP and later became Deputy CEO. During the 13 years he spent with Schibsted in different leadership roles he worked extensively on the digital transformation issues that brought Schibsted to the very front of digital media business models.

As Chairman and Non-Executive Director in sectors such as energy, insurance, shipping and airlines, Mr Magnus has also been leading digital transformation programmes in established industries.

Mr Magnus was previously Board member of Scandinavian Airlines Systems (SAS) AB from 2013-2016, and the Chairman of Statoil Fuel and Retail ASA from 2010-2012 - overseeing the sale of the company to Canadian Alimentation Couche-Tard.

He was the Chairman of Storebrand ASA from 2009-2017 and was Vice-Chairman and Non-Executive Director of Aschehoug AS publishing house from 2010-2016.

Up until 2017 Birger Magnus was also the Chairman of Hafslund ASA.

Other Notable Interests

Mr Birger Magnus chairs several charities and NGOs and has been Chairman of INSEAD International Council, Norway (since 2008).

He is active in seed venture capital.

Birger Magnus is based in Oslo.