



Val Gooding CBE

Current Positions

Val Gooding is currently Chairman of Aviva Insurance UK Limited and a Non-Executive Director of TUI AG and Vodafone Group plc.

Background Information

Val Gooding began her career with British Airways plc where she worked for 23 years and held a number of positions, including Head of Cabin Services, Head of Marketing, Director of Business Units and Director, Asia Pacific.

In 1996 Val Gooding became Managing Director of British United Provident Association (Bupa) and was appointed to the position of CEO in 1998, a role she held for ten years before stepping down in 2008.

Ms Gooding was Chairman of Premier Farnell plc from 2011 to 2016.

She has held Non-Executive Directorships of Standard Chartered plc, the UK Home Office, the BBC, J Sainsbury plc, Compass Group plc, BAA plc and CWC plc.

Val was a member of the Council of Warwick University, Chairman of the Advisory Board of the Warwick Business School, and a Board member of both the Confederation of British Industry (CBI) and Association of British Insurers.

Ms Gooding was also President of the International Federation of Health Plans.

Other Notable Interests

Ms Val Gooding is a Trustee of The English National Ballet, The Royal Botanic Gardens, Kew, and Chairman of the Lawn Tennis Association Trust.

Ms Gooding was awarded a CBE in 2002 for services to business.

In 2005 Fortune magazine listed her as one of the most powerful business women outside the US and in 2006 she was given a PwC Lifetime Achievement Award by the CBI.

Ms Gooding has honorary doctorates from Warwick, Cranfield, Bournemouth and Middlesex Universities.

Val Gooding is based in London.